

Matthew David Pauley

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PROFESSIONAL PROFILE

Graphic Design professional skilled in all aspects of print and web graphics. Exceptional communication skills connecting team members and project managers. Outstanding history of developing a rapport with the customer, serving as the point of contact regarding requirements eliciting, project status, and technical issue resolution. Superior web design, coding, and implementation skills. Proficient animation skills, business process modeling, and practical application of design methodologies and best practices. Successful track record meeting project milestones and developing long-term relationships with clients.

Software Developer

ManTech International Corporation – Hinton, WV

- Generated realistic 2D graphics from line drawings using Vector based programs, including actual, cutaway, plumbing, and wiring diagrams.
- Re-engineered the company CD/Web portfolio using Adobe Flash and Adobe Photoshop.
- Streamlined flow animations for the C130 School house project using Adobe Flash & CorelDraw.
- Intensified corporate proposal graphics using Adobe Illustrator.
- Rejuvenated and Formulated the United States Postal Service(USPS) printing process to maximize production time using Adobe Framemaker and Acrobat Professional.
- Analyzed and Tested USPS and Customs Process Automation(CPA) websites & rate calculators.
- Extensive experience managing & preparing graphics for a Content Management System(CMS)
- Pioneered interactive online SCORM and 508 complaint classes using Adobe Flash and Lectora.
- Exceeded expectations in coding, testing, and debugging new software and making enhancements to existing software.
- Structured an interface in Adobe Flash for new software called Zoomifyer used for viewing E-Series diagrams online without noticeable lag.
- Researched and Spearheaded writing evaluation documents for purchasing software.
- Orchestrated a team of artists in creating graphics, animations, and storyboards for the GeoINT After Effects video in a limited time period.

Owner / Web & Graphic Designer

Redheadpro.com & EERgear.com – Princeton, WV

- Masterminded the development of my own Web/Graphic Design Company & website using CSS, Adobe Flash, and Adobe Dreamweaver.
- Masterminded the development of my own T-Shirt Company & website using Microsoft Frontpage, Adobe Photoshop, and Adobe Fireworks.
- Spearheaded all screen printing production using transfers and heat press.
- Rejuvenated websites with updates to graphics, animation, programming, and web layouts to stay up to date with new processes.
- Exceptional PR/direct marketing skills and communication skills.
- Orchestrated meetings with clients and demonstrated exceptional one-on-one sales techniques.

2003 – Present

2006 - Present

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	ner/Sales Executive c. – Bluefield, VA	200
Generated pr	int & web graphics for small & large scale projects per the sales staff using Photoshop, & Flexisign.	Corel
 Directed meet 	tings and client presentations for local or corporate businesses.	
Orchestrated	surveys and photography sessions.	
 Optimized the QuarkXPress 	nment, West Virginia University – Morgantown, WV production and development of printing posters, flyers, and print ads using , Adobe Photoshop, and Adobe Illustrator.	002-200
-	nd maintained copyrighted and proof production pieces.	
 Generated print 	nt production summaries and performed additional duties assigned.	
EDUCATION		
B.S., Graphic D	-	200
West Virginia Un	iversity - Morgantown, WV	
CAD Honor Society		199
Mercer County V	'ocational Technical School - Princeton, WV	
TECHNICAL SH	(ILLS	
Graphics:	Adobe Photoshop, Adobe Illustrator, Corel Draw, Adobe InDesign, Adobe ImageReady	
Print:	QuarkXPress, Adobe Framemaker, Adobe PageMaker, Adobe Acrobat	
Web:	Adobe Flash, Microsoft Front Page, Trivantis Lectora, Adobe Captivate, A Fireworks, Adobe Dreamweaver,	dobe
Programming:	HTML, Java Scripting, Flash ActionScripting, CSS, XML, PHP	
Other:	Studio 3D Max, Flexisign, Zoomifyer, Snag-It, Adobe After Effects, Micros Office, Excel, and Powerpoint	soft
EQUIPMENT SI	KILLS	
Hardware:	Mac and Windows Platforms	
Other:	Screen Printing, Photography, Scanning	
TECHNICAL TR	AINING	
Applied Percept	ion in Graphics and Visualization: Hands On	
Basic & Interme ManTech 2010	diate 3D Studio Max Training Courses	
SECURITY CLE	ARANCES	
Sensitive 201		

• Sensitive, 2010